



Westside Community Enrichment Initiative Notice of Funding

Project Period

7/25/2023 — 7/25/2025

Application Due Date

6/30/2023, 11:59 pm MDT

Total funds - \$1,291,435.60

Maximum award amount. - \$400,000

Project Objective

As an organization, we aim to uplift and maximize environmental, and economic benefits to communities near the Inland Port Jurisdictional Area in Salt Lake City. The Port Authority staff is seeking applications for our Westside Community Enrichment Initiative to accomplish these objectives. Derived from an agreement entered into in October of 2022 between the Utah Inland Port Authority (UIPA) and Salt Lake City to govern the use of certain tax differential monies generated in the Port Authority's Jurisdictional Area located in the Northwest Quadrant of Salt Lake County. In addition to this initiative, UIPA staff will be assisting in providing a Health Impact Study, Traffic Impact Study, a Community Impact study, and a logistics study. Staff is also recommending that a new "Sustainability Fund" be created with the purpose of providing sustainability support, solutions for truck parking and energy infrastructure for businesses in the Jurisdictional Area.

We recognize that successful projects address the multifaceted needs of our communities, bringing about positive change and compounding results in each field. The UIPA staff also recognizes that eligible projects will also be submitted by the Salt Lake City's NWQ review committee. Through the Westside Community Enrichment Initiative, we aim to catalyze transformative projects that promote economic prosperity, and community support in the North West Quadrant. By supporting innovative and community-driven Initiatives, we seek to create a lasting impact that enhances the well-being of residents and promotes a thriving and resilient region. The Westside Community Enrichment Initiative's objective is to develop community improvements. The Utah Inland Port Authority is excited to review and select applications for the Westside Community Enrichment Initiative funds.

Eligible Projects

The funds provided through this Initiative are designated exclusively for projects that support communities to the west of Salt Lake City. We are committed to empowering and uplifting these Westside communities by investing in Initiatives that address their unique needs and challenges. Eligible projects must clearly and directly impact these communities' residents, organizations, or businesses. There are two types of projects for which you may apply. The first is an economic opportunity-based project, and the second is a community improvement-based project.

Economic Opportunity Projects

Economic opportunity-based projects should seek to support individuals, organizations, and communities in implementing projects that foster economic growth, enhance livelihoods, and contribute to the community's overall well-being. These funds will supply the necessary financial support and resources to empower communities to pursue projects that address local economic challenges and create long-lasting positive impacts. Potential eligible projects include but are not limited to the following: Entrepreneurship and small business development, job creation and workforce training programs, infrastructure improvements, revitalization of commercial areas, Initiatives supporting local industries and artisans, capacity-building projects for economic empowerment, innovative financial models that promote sustainability and resilience, Initiatives focused on skills development and vocational training to enhance employment opportunities, projects aimed at improving infrastructure such as transportation networks or community facilities to attract investments, and efforts to enhance financial literacy and access to capital for underserved communities. These examples serve as a starting point, and applicants are encouraged to think innovatively and propose projects that align with their communities' specific economic needs and aspirations.

Community Improvement Projects

By supporting a broad range of eligible projects, this Initiative seeks to strengthen the fabric of our communities, promote inclusivity, and improve residents' overall quality of life. Community improvement projects aim to provide resources and support for diverse projects that respond to specific needs, health concerns, logistical barriers, and disadvantaged communities, ultimately fostering a thriving and inclusive environment for all residents. Eligible projects under this Initiative span a broad spectrum of community improvements. Examples may include the development of parks and green spaces to promote recreational activities and enhance community engagement; Initiatives focused on affordable housing and housing rehabilitation to address housing needs; programs targeting the provision of health and wellness services to underserved populations, projects promoting cultural diversity and inclusion, support for community gardens and local food Initiatives to improve access to healthy food options, the implementation of technology and digital inclusion programs to bridge the digital divide, and the development or support of after school programs and Initiatives fostering civic participation and community empowerment. Applicants are encouraged to think creatively and consider projects that engage community members, foster collaboration, and address their local communities' unique needs and aspirations.

Eligible Applicants

The project aims to be inclusive and open to a wide range of organizations to ensure equal community opportunity. The Initiative welcomes applications from various entities, including but not limited to non-profit organizations, community-based organizations, educational institutions, local government agencies, tribal organizations, and grassroots Initiatives. These entities should demonstrate a commitment to the project's goals and objectives and the capacity to effectively implement and manage the proposed Initiatives. Applicants must also demonstrate how all requested funding will be spent entirely in the west Salt Lake City Community. While individuals without a supporting organization may not be eligible to apply directly, they are encouraged to collaborate with a qualified organization or seek partnerships with existing entities in their community to submit a proposal jointly. Such collaborations foster collective impact and leverage the expertise and resources of different stakeholders, ensuring a more comprehensive and sustainable community-focused approach.

Project Parameters

- **Project Timeline**
 - Jul 1, 2023 - Jul 25, 2025
- **Project Funds**
 - While there is no mandatory cost match requirement for this Initiative, it is essential to note that proposals demonstrating a higher cost match may be considered with a competitive advantage during the evaluation process; including a cost match, whether financial or in-kind contributions, showcases the commitment and investment of the applicant in the proposed project and expands the overall potential for a project. It signifies a deeper level of engagement and collaborative effort, which can contribute to the overall strength and feasibility of the proposal. However, Utah Inland Port Authority will maintain a fair and inclusive evaluation process, where all applications are thoroughly assessed based on their merits, alignment with the Initiative's objectives, and potential impact on the community. Applications with diverse levels of cost match will be considered, and the selection process will prioritize projects that best

demonstrate innovation, community impact, and the potential for lasting outcomes.

- Total funds - \$1,291,435.60
- Maximum award amount. - \$400,000

- **Format & Styling**

- Five-page maximum initiative application
- 11 pt. Arial Font, 1.15 line spacing, 1" margins
- Letters of Support are not required but encouraged
- Organizational branding and colors are allowed

Application Guidance

To apply for the Initiative, individuals are required to use the “[Apply Now](#)” link provided on the [UIPA website](#). The link will direct applicants to the [official application form](#). The applicants will submit their application file and provide their organization name, executive summary, and outlined budget there. Applicants should carefully review the form and ensure that all information is provided. Incomplete or inaccurate submissions may lead to delays or disqualification from the Initiative consideration process. All applications must be submitted before 11:59 pm on June 30th, 2023. Late submissions will not be accepted, as the selection process will begin promptly after the deadline. It is highly recommended that applicants submit their proposals well in advance of the deadline to avoid any last-minute technical issues or delays.

We understand that the application window for this Initiative is limited, and we are committed to ensuring a fair opportunity for all organizations, including those with limited resources. To facilitate this, we have provided an application [template](#) on the [Utah Inland Port Authority’s website](#) that offers a structured framework for applicants to present their proposals. This [template](#) aims to alleviate the burden of assembling an application from scratch, enabling organizations to focus on the content and ideas they wish to convey. The application [template](#) serves solely as a guide, and applicants are not required to use it. However, it outlines key components that are highly beneficial to include in the Initiative, such as a budget, statement of need, project description, and expected outcomes. These components provide essential information that enables the selection review committee to assess the viability and potential impact of the proposed projects.

- The budget section should provide a detailed breakdown of the funds requested and how they will be allocated across various project activities and resources. It should demonstrate a clear understanding of the financial requirements and ensure that the proposed budget aligns with the project's objectives.
- The statement of need should articulate the specific challenges, gaps, or opportunities that the project aims to address. It should present a compelling case for why the proposed project is necessary and relevant, highlighting the potential benefits and impact it can generate for the community.
- The project description should provide a comprehensive overview of the proposed activities, methodologies, and timelines. It should outline the project's objectives, strategies, and implementation plan, showcasing a well-thought-out approach and demonstrating the applicant's ability to execute the project successfully.
- Lastly, the expected outcomes section should clearly articulate the anticipated results and impact of the proposed project. It should describe the measurable goals, anticipated deliverables, and the positive changes expected in the target community as a result of the project's implementation.

While applicants can adapt their application to fit their specific project and ideas, including these components is highly beneficial as they provide crucial information for a comprehensive evaluation of the Initiative proposals.

Applications may be reviewed by the Westside Community Advisory Council members in conjunction with UIPA Staff and will be made available to the public. The Utah Inland Port Authority Board will provide all final funding approvals. Proposals will be scored based on their impact on eligible communities, alignment with UIPA objectives, value for money, feasibility, applicant history, and cost match.

The Utah Inland Port Authority is here to support applicants throughout the application period. If organizations require assistance or have questions regarding the application process, we encourage them to contact our Grants Manager (Max Ivory) directly at Mivory@utah.gov.

Legal

Please note that this Request for Applications (RFA) is solely intended as a general solicitation and does not constitute a binding commitment or offer. Submission of an application does not guarantee funding. Once an organization is selected for funding, a separate Initiative agreement process will be initiated between both parties to formalize the terms and conditions of the Initiative. During the Initiative agreement process, timelines will be approved, a detailed budget will be reviewed, reporting metrics and requirements will be defined, project closeout procedures will be established, and after the Initiative agreement is signed, the funds will be obligated. The initiating organization reserves the right to negotiate and modify the terms of the Initiative agreement, as necessary, to ensure compliance with applicable laws, regulations, and policies. The Initiative agreement will serve as the governing document for the funded project, superseding any previous communications or understandings. By submitting an application, the applicant acknowledges their understanding and acceptance of this process.

Submit applications directly on the [Utah Inland Port Website](#). Applications will not be accepted past 11:59 pm on the 30th of June, 2023, under any circumstances. Exceptions will be made only with written approval of the Utah Inland Port Authority.